

## ECIDS Communication Plan

<b>Communication</b>	<b>Audience</b>	<b>Goals</b>	<b>Schedule</b>	<b>Format</b>	<b>Responsibility</b>
Kick-Off Meeting	All ECIDS stakeholders	Introduce the project to stakeholders and set expectations.	March 26 <sup>th</sup> , 2021; one time event	Virtual Meeting (Zoom)	DG Coordinator
ECIDS Data Governance Work Group Meeting	All work group members from participating programs plus technical leads from SCDE & RFA	To develop recommendations to the South Carolina Early Childhood Advisory Council for data governance and to operationalize the South Carolina Early Childhood Integrated Data System.	Bi-weekly (2 <sup>nd</sup> and 4 <sup>th</sup> Thursday) in 2021	Virtual Meeting (Zoom)	DG Coordinator
Early Learning Extension Data Governance Work Group Meeting	All work group members from participating programs plus technical leads from SCDE & RFA	To develop recommendations to the South Carolina Early Childhood Advisory Council for data governance and to operationalize the Early Learning Initiative of the ECIDS.	Monthly; 2 <sup>nd</sup> Tuesday in 2022	Virtual Meeting (Zoom)	DG Coordinator
PDG Data Governance Work Group Meeting	All work group members from participating programs plus technical leads from RFA	To develop recommendations to the South Carolina Early Childhood Advisory Council for data	TDB	Virtual Meeting (Zoom)	DG Coordinator; BA from RFA

		governance and to operationalize the PDG-funded Initiative of the ECIDS.			
Early Childhood Advisory Board Meeting	Agency leadership, early childhood stakeholders	Present prepared recommendations for consideration & adoption.	Bi-monthly	Virtual Meeting (Zoom)	ECAC Program Manager
Interagency Collaboration Committee Meeting	EC Stakeholders, State agency leadership, additional state-level partners	Keep informed and consult as needed on ECIDS	Bi-monthly	Virtual Meeting (Zoom)	ECAC Program Manager
Stakeholder Update	EC Stakeholders and data system end users	Communicate current progress and milestones.	Bi-monthly	ECAC Newsletter	DG Coordinator & ECAC Communications
Stakeholder Update	EC Stakeholders and data system end users	Communicate current progress and milestones.	Reviewed monthly, updated as needed	ECIDS Website	DG Coordinator
Stakeholder Update	EC Stakeholders and data system end users	Communicate current progress and milestones.	TBD	State Data Team Meetings & email updates	DG Coordinator
Stakeholder Update	EC Stakeholders and data system end users	Communicate current progress and milestones.	TBD	ICS Meetings & email updates	DG Coordinator
User Tests	EC Stakeholders and data system end users	Present deliverables, gather feedback, capture improvements to current system, capture ideas for future projects.	TBD	TBD	DG Coordinator & Technical Team

Communication Products:

- “Elevator Speech”
  - The SC Early Childhood Integrated Data System (SC ECIDS) integrates early childhood data, beyond state and federally funded programs serving children under the age of six in South Carolina, to answer questions that cannot be answered by a single program. The integrated data will support evidence-based decision making and will inform policies and practices to support children, families, and communities.
- ECIDS Overview Document
- ELE Overview Document
- PDG Initiative Overview Document (not yet created)